

## APPENDIX A: FREQUENCY OF RESPONSES TO ALL SURVEY QUESTIONS

<b>Question 1: Quality of Life Ratings</b>						
	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Don't know</b>	<b>Total</b>
How do you rate Richmond as a place to live?	2%	18%	48%	31%	1%	100%
How do you rate your neighborhood as a place to live?	12%	37%	32%	18%	0%	100%
How do you rate Richmond as a place to raise children?	1%	8%	24%	62%	6%	100%
How do you rate Richmond as a place to work?	2%	16%	31%	25%	27%	100%
How do you rate Richmond as a place to retire?	1%	12%	24%	50%	14%	100%
How do you rate the overall quality of life in Richmond?	1%	16%	45%	35%	4%	100%

**Question 2: Please rate each of the following characteristics as they relate to Richmond as a whole**

	Excellent	Good	Fair	Poor	Don't know	Total
Sense of community	1%	15%	38%	38%	8%	100%
Openness and acceptance of the community towards people of diverse backgrounds	5%	31%	40%	20%	4%	100%
Overall appearance of Richmond	0%	7%	37%	53%	2%	100%
Opportunities to attend cultural activities	1%	18%	37%	31%	13%	100%
Shopping opportunities	3%	16%	42%	38%	1%	100%
Air quality	3%	17%	39%	38%	3%	100%
Recreational opportunities	2%	16%	35%	39%	7%	100%
Job opportunities	1%	7%	30%	40%	22%	100%
Access to affordable quality housing	1%	15%	39%	30%	15%	100%
Access to affordable quality child care	1%	11%	21%	19%	48%	100%
Access to affordable quality health care	2%	17%	35%	24%	21%	100%
Access to affordable quality food	5%	26%	43%	21%	5%	100%
Ease of car travel in Richmond	4%	35%	45%	12%	3%	100%
Ease of bus travel in Richmond	5%	23%	29%	12%	31%	100%
Ease of rail/subway travel in Richmond	6%	32%	30%	10%	23%	100%
Ease of bicycle travel in Richmond	2%	18%	30%	20%	30%	100%
Ease of walking in Richmond	3%	16%	30%	41%	10%	100%
Educational opportunities	2%	11%	30%	41%	16%	100%
Overall image/reputation of Richmond	0%	4%	14%	80%	2%	100%
Overall quality of new development in Richmond	2%	18%	38%	26%	15%	100%

**Question 3: Please rate the speed of growth in the following categories in Richmond over the past two years**

	Much too slow	Somewhat too slow	Right amount	Somewhat too fast	Much too fast	Don't know	Total
Population growth	2%	5%	26%	19%	14%	33%	100%
Retail growth (stores, restaurants etc.)	18%	32%	27%	5%	2%	16%	100%
Jobs growth	26%	24%	10%	1%	0%	39%	100%

**Question 4: To what degree are the following problems in Richmond**

	<b>Not a problem</b>	<b>Minor problem</b>	<b>Moderate problem</b>	<b>Major problem</b>	<b>Don't know</b>	<b>Total</b>
Crime	0%	1%	7%	91%	1%	100%
Drugs	0%	1%	8%	84%	6%	100%
Too much growth	18%	18%	25%	16%	22%	100%
Lack of growth	16%	12%	27%	19%	26%	100%
Graffiti	2%	15%	34%	41%	7%	100%
Noise	8%	20%	36%	31%	4%	100%
Run down buildings, weed lots, or junk vehicles	2%	11%	27%	56%	4%	100%
Taxes	8%	19%	30%	27%	16%	100%
Traffic congestion	11%	34%	35%	16%	3%	100%
Unsupervised youth	1%	6%	22%	62%	9%	100%
Homelessness	3%	12%	32%	44%	10%	100%
Weeds	6%	20%	33%	30%	11%	100%
Absence of communications from the City of Richmond translated into languages other than English	19%	16%	11%	12%	42%	100%
Unwanted local businesses	24%	23%	18%	8%	27%	100%
Toxic waste or other environmental hazard(s)	6%	11%	22%	42%	18%	100%
Lack of jobs for residents	3%	6%	22%	44%	24%	100%
Residents' inadequate job skills to obtain local jobs	3%	6%	24%	41%	27%	100%
Quality of school facilities	4%	3%	22%	53%	17%	100%
Quality of public school education	4%	3%	17%	60%	16%	100%

**Question 5: Please rate how safe you feel from the following occurring to you in Richmond**

	<b>Very safe</b>	<b>Somewhat safe</b>	<b>Neither safe nor unsafe</b>	<b>Somewhat unsafe</b>	<b>Very unsafe</b>	<b>Don't know</b>	<b>Total</b>
Violent crime (e.g., rape, assault, robbery)	3%	10%	11%	31%	44%	1%	100%
Property crimes (e.g., burglary, theft)	2%	7%	12%	30%	47%	2%	100%
Fire	12%	28%	31%	15%	6%	7%	100%

<b>Question 6: Please rate how safe you feel:</b>							
	<b>Very safe</b>	<b>Somewhat safe</b>	<b>Neither safe nor unsafe</b>	<b>Somewhat unsafe</b>	<b>Very unsafe</b>	<b>Don't know</b>	<b>Total</b>
In your neighborhood during the day	29%	35%	12%	17%	6%	0%	100%
In your neighborhood after dark	10%	24%	13%	29%	23%	1%	100%
In Richmond's downtown area during the day	5%	18%	17%	30%	20%	10%	100%
In Richmond's downtown area after dark	1%	2%	4%	19%	63%	10%	100%
In Richmond's parks during the day	7%	22%	18%	28%	13%	12%	100%
In Richmond's parks after dark	1%	3%	3%	14%	63%	16%	100%

<b>Question 7: During the past twelve months, were you or anyone in your household the victim of any crime?</b>				
	<b>No</b>	<b>Yes</b>	<b>Don't know</b>	<b>Total</b>
During the past twelve months, were you or anyone in your household the victim of any crime?	68%	30%	2%	100%

<b>Question 8: If yes, was this crime (these crimes) reported to the police?</b>				
	<b>No</b>	<b>Yes</b>	<b>Don't know</b>	<b>Total</b>
If yes, was this crime (these crimes) reported to the police?	17%	76%	6%	100%

**Question 9: In the last 12 months, about how many times, if ever, have you or other household members done the following things in the City of Richmond?**

	<b>Never</b>	<b>Once or twice</b>	<b>3 to 12 times</b>	<b>13 to 26 times</b>	<b>More than 26 times</b>	<b>Total</b>
Used Richmond public libraries or their services	45%	25%	20%	7%	3%	100%
Used Richmond recreation centers	63%	20%	11%	4%	2%	100%
Participated in a recreation program or activity	72%	16%	9%	3%	1%	100%
Visited a Richmond park	24%	29%	25%	11%	11%	100%
Ridden a local bus within Richmond	55%	20%	14%	4%	8%	100%
Attended a meeting of local elected officials or other local public meeting	64%	23%	10%	2%	1%	100%
Watched a meeting of local elected officials or other local public meeting on cable television	40%	28%	21%	7%	4%	100%
Recycled used paper, cans or bottles from your home	7%	5%	13%	13%	62%	100%
Volunteered your time to some group/activity in Richmond	65%	14%	9%	5%	6%	100%
Used the Internet to conduct business with Richmond	67%	18%	8%	5%	2%	100%
Accessed City's website	57%	21%	16%	3%	2%	100%
Used COR (citizen request tracking system)	93%	5%	1%	0%	1%	100%
Contacted the City for information	50%	32%	15%	3%	1%	100%

**Question 10: How do you rate the quality of each of the following services in Richmond?**

	Excellent	Good	Fair	Poor	Don't know	Total
Police services	6%	28%	34%	21%	11%	100%
Fire services	14%	36%	19%	3%	29%	100%
Ambulance/emergency medical services	14%	29%	17%	6%	35%	100%
Crime prevention	1%	8%	24%	48%	19%	100%
Fire prevention and education	4%	20%	26%	9%	39%	100%
Traffic enforcement	4%	23%	30%	23%	19%	100%
Garbage collection	26%	42%	24%	6%	3%	100%
Recycling	25%	42%	21%	7%	5%	100%
Yard waste pick-up	18%	31%	19%	13%	19%	100%
Street repair	1%	7%	19%	69%	4%	100%
Street cleaning	2%	16%	40%	36%	6%	100%
Street lighting	2%	18%	44%	34%	3%	100%
Sidewalk maintenance	1%	12%	41%	40%	6%	100%
Traffic signal timing	2%	32%	43%	17%	6%	100%
Amount of public parking	3%	33%	39%	10%	15%	100%
Bus/transit services	5%	31%	30%	8%	26%	100%
Storm drainage	2%	24%	40%	15%	19%	100%
Drinking water	13%	34%	30%	14%	9%	100%
Sewer services	6%	27%	36%	12%	20%	100%
City parks	4%	22%	38%	23%	13%	100%
Recreation programs or classes	1%	12%	25%	16%	46%	100%
Range/variety of recreation programs and classes	1%	10%	22%	18%	49%	100%
Recreation centers/facilities	0%	13%	26%	18%	42%	100%
Accessibility of parks	4%	25%	41%	13%	17%	100%
Accessibility of recreation centers/facilities	2%	16%	32%	14%	37%	100%
Appearance/maintenance of parks	2%	19%	38%	25%	16%	100%
Appearance of recreation centers/facilities	2%	8%	35%	16%	39%	100%
Land use, planning and zoning	0%	9%	27%	32%	32%	100%
Code enforcement (weeds, abandoned buildings, etc)	1%	7%	31%	42%	20%	100%
Animal control	3%	20%	31%	22%	24%	100%
Economic development	1%	9%	29%	35%	26%	100%

**Question 10: How do you rate the quality of each of the following services in Richmond?**

	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Don't know</b>	<b>Total</b>
Health services	2%	20%	28%	20%	30%	100%
Services to seniors	2%	12%	24%	15%	47%	100%
Services to youth	1%	8%	18%	34%	37%	100%
Services to low-income people	3%	7%	23%	24%	42%	100%
Public library services	4%	21%	32%	15%	27%	100%
Variety of library materials	5%	18%	32%	13%	32%	100%
Public information services	2%	12%	36%	18%	33%	100%
Public schools	1%	10%	23%	47%	18%	100%
Cable television	5%	27%	31%	15%	22%	100%
City of Richmond sponsored events	0%	11%	31%	18%	40%	100%
City's geographical information system (GIS)	1%	8%	20%	9%	62%	100%
City maintained trees	3%	16%	40%	20%	20%	100%
Public landscaping/street medians	2%	14%	44%	28%	12%	100%
City-sponsored job training programs	1%	7%	15%	22%	56%	100%

**Question 11: Overall, how would you rate the quality of the services provided by...**

	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Don't know</b>	<b>Total</b>
The City of Richmond	2%	13%	45%	31%	9%	100%
The Federal Government	1%	13%	36%	33%	17%	100%
The State Government	1%	14%	37%	32%	16%	100%

**Question 12: Have you had any in-person or phone contact with an employee of the City of Richmond within the last 12 months?**

	No	Yes	Total
Have you had any in-person or phone contact with an employee of the City of Richmond within the last 12 months?	52%	48%	100%

**Question 13: What was your impression of the employees of the City of Richmond in your most recent contact?**

	Excellent	Good	Fair	Poor	Don't know	Total
Knowledge	11%	47%	28%	11%	3%	100%
Responsiveness	15%	33%	30%	20%	2%	100%
Courtesy	23%	34%	26%	15%	2%	100%
Overall Impression	16%	35%	33%	15%	2%	100%

**Question 14: Please rate your agreement or disagreement with the following statements.**

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Don't know	Total
I receive good value for the City of Richmond taxes I pay	1%	14%	23%	23%	23%	16%	100%
I am pleased with the overall direction that the City of Richmond is taking	2%	22%	23%	19%	22%	12%	100%
The City of Richmond government welcomes citizen involvement	8%	23%	22%	13%	10%	25%	100%
The City of Richmond government listens to citizens	4%	13%	26%	18%	16%	23%	100%



**Question 15: What impact, if any, do you think the economy will have on your family income in the next 6 months?**

	Very positive	Somewhat positive	Neutral	Somewhat negative	Very negative	Total
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	2%	14%	50%	27%	8%	100%

**Question 16a: Policy Question 1**

How important, if at all, are the following issues for the City to address?	Essential	Very important	Somewhat important	Not at all important	Don't know	Total
Improving traffic flow and pedestrian safety	19%	36%	35%	7%	3%	100%
Preserving historic buildings and completing the Rosie the Riveter WWII National Homefront Park	14%	26%	39%	15%	7%	100%
Improving Richmond Parkway	15%	30%	34%	14%	8%	100%
Improving current park conditions and providing more parks and open space	22%	40%	26%	8%	4%	100%
Developing more affordable housing	28%	38%	20%	10%	4%	100%
Increasing paratransit service	14%	33%	26%	8%	19%	100%
Displaying more public art	11%	20%	35%	28%	6%	100%
Improving street pavement conditions	49%	37%	11%	1%	1%	100%
Increasing street lighting	38%	39%	18%	2%	2%	100%
Expanding small business development programs	25%	38%	24%	4%	8%	100%
Building a new library facility and opening library branches	30%	33%	25%	7%	5%	100%
Increasing police staffing to meet standard of two officers per 1000 residents	57%	31%	8%	2%	3%	100%
Renovating community centers and expanding programming	25%	38%	27%	3%	7%	100%

Question 16a: Policy Question 1						
How important, if at all, are the following issues for the City to address?	Essential	Very important	Somewhat important	Not at all important	Don't know	Total
Upgrading existing and developing more athletic fields	20%	30%	34%	9%	6%	100%
Reopening the Plunge	22%	26%	21%	11%	21%	100%
Installing surveillance cameras throughout the City	32%	28%	19%	15%	6%	100%
Improving infrastructure to prevent flooding	27%	36%	25%	8%	4%	100%
Improving fire and paramedic response time	33%	39%	17%	4%	7%	100%
Increasing job training and development programs	37%	37%	17%	3%	6%	100%
Expanding after school programs (K-12)	45%	35%	11%	3%	6%	100%

Question 16b: Policy Question 2	
If there were to be a tax increase to support the issues you marked as essential or very important above for which of these taxes would you be willing to support an increase?	Percent of Respondents
Sales tax	32%
Property tax	20%
Parcel tax	14%
Utility user tax (based on use of utilities)	19%
Manufacturers tax	30%
Business license or gross receipts tax	31%
None of these	16%
Don't know	22%
Total may exceed 100% as respondents could select more than one category.	

**Question 16c: Policy Question 3**

<b>Which resources do you rely on to get news about the City of Richmond? Please check all that apply:</b>	<b>Percent of Respondents</b>
City of Richmond Web site	18%
Televised City Council meetings	25%
Neighborhood council newsletters	23%
Word of mouth	40%
None of the above	3%
City publications	19%
Green Sheet	2%
KCRT programming other than Council meetings	12%
Public meetings	12%
West County Times	51%
SF Chronicle	29%
Other newspapers	18%
Television news	61%
Total may exceed 100% as respondents could select more than one category.	

**Question 16d: Policy Question 4**

<b>About how often do you leave Richmond to do the following things?</b>						<b>Total</b>
	<b>Daily</b>	<b>10-20 times per month</b>	<b>5-9 times per month</b>	<b>1-4 times per month</b>	<b>Never</b>	
Shop	19%	28%	23%	26%	5%	100%
Dine	15%	21%	24%	32%	8%	100%
Receive health care	6%	11%	8%	44%	32%	100%
Entertainment	10%	20%	19%	39%	12%	100%
Buy groceries	11%	17%	27%	28%	17%	100%
Employment	46%	12%	3%	6%	34%	100%
Adult education	9%	6%	4%	11%	70%	100%
Outdoor recreation	10%	14%	18%	37%	21%	100%
Children's school	17%	4%	1%	5%	73%	100%
Ferry service	2%	1%	3%	11%	84%	100%

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**Policy Question 5**

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	<b>In which area of the City of Richmond do you live?</b>
Point Richmond and Marina Bay Neighborhoods	18%
Laurel Park, Eastshore, Pullman, Park Plaza, Parkview, Panhandle Annex, and Richmond Annex, and Southwest Annex Neighborhoods	16%
Metro/Richmond Village/North and East Richmond, Richmond Heights	15%
Hilltop Village, Hilltop Bayview, and Fairmede Hilltop Neighborhoods	14%
N. Richmond, Iron Triangle, Forest Park, Civic Center, Atchison Village	13%
May Valley, El Sobrante, Green Brier, Green Ridge, Carriage	10%
Santa Fe, Coronado, and Cortez/Stege Neighborhoods	5%
Parchester Village	1%
Belding Woods Neighborhood	1%
Don't know	8%
<b>Total</b>	<b>100%</b>

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**Question 17: Do you live within the City limits of the City of Richmond?**

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	<b>No</b>	<b>Yes</b>	<b>Total</b>
Do you live within the limits of the City of Richmond?	11%	89%	100%

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**Question 18: Employment Status**

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	<b>No</b>	<b>Yes</b>	<b>Total</b>
Are you currently employed?	26%	74%	100%

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**Question 18a: Usual Mode of Transportation to Work**

**What one method of transportation do you usually use (for the longest distance of your commute) to travel to work?**

Motorized vehicle	81%
Bus, Rail, Subway, or other public transportation	15%
Walk	1%
Work at home	2%
Other	1%
Total	100%

**Question 18b: Drive Alone or Carpool**

	No	Yes	Total
If you checked the motorized vehicle (e.g. car, truck, van, motorcycle, etc.) box in 18a, do other people usually ride with you to or from work?	69%	31%	100%

**Usual Mode of Transportation to Work, Including Carpooling**

**Usual mode of transportation to work**

Motorized vehicle, no others (SOV)	58%
Motorized vehicle, with others (MOV)	23%
Bus, rail, subway, or other public transportation	15%
Walk	1%
Work at home	2%
Other	1%
Total	100%

**Question 19: Length of Residency**

**How many years have you lived in Richmond?**

Less than 2 years	14%
2 to 5 years	20%
6 to 10 years	16%
11 to 20 years	18%
More than 20 years	33%
Total	100%

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**Question 20: Type of Housing Unit**

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	<b>Which best describes the building you live in?</b>
One family house detached from any other houses	54%
One family house attached to one or more houses	12%
Building with two or more apartments or condominiums	33%
Other	1%
<b>Total</b>	<b>100%</b>

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**Question 21: Tenure Status**

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	<b>Rented for cash or occupied without cash payment?</b>	<b>Owned by you or someone in this house</b>	<b>Total</b>
Is this house, apartment, or mobile home...	47%	53%	100%

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**Questions 22 to 25: Household Characteristics**

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	<b>No</b>	<b>Yes</b>	<b>Total</b>
Do any children age 12 or under live in your household?	70%	30%	100%
Do any teenagers ages 13 through 17 live in your household?	83%	17%	100%
Are you or any other members of your household aged 65 or older?	80%	20%	100%
Does any member of your household have a physical handicap or is anyone disabled?	76%	24%	100%

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**Question 26: Education**

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	<b>What is the highest degree or level of school you have completed?</b>
12th Grade or less, no diploma	8%
High school diploma	10%
Some college, no degree	26%
Associate's degree (e.g. AA, AS)	14%
Bachelor's degree (e.g. BA, AB, BS)	20%
Graduate degree or professional degree	22%
<b>Total</b>	<b>100%</b>

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**Question 27: Annual Household Income**

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**How much do you anticipate your household's total income before taxes will be for the current year?**

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Less than \$24,999	21%
\$25,000 to \$49,999	26%
\$50,000 to \$99,999	36%
\$100,000 or more	17%
Total	100%

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**Question 28: Ethnicity**

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	No	Yes	Total
Are you Spanish/Hispanic/Latino?	78%	22%	100%

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**Question 29: Race**

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What is your race?	Percent of Respondents
American Indian or Alaskan native	1%
Asian or Pacific Islander	15%
Black, African American	29%
White/Caucasian	40%
Other	20%

Total may exceed 100% as respondents could select more than one category.

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**Question 30: Age**

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**In which category is your age?**

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18 to 24 years	4%
25 to 34 years	25%
35 to 44 years	16%
45 to 54 years	25%
55 to 64 years	16%
65 to 74 years	8%
75 years or older	5%
Total	100%

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**Question 31: Gender**

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	<b>Female</b>	<b>Male</b>	<b>Total</b>
What is your gender?	57%	43%	100%

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**Questions 32 to 34: Voter Status and Activity**

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	<b>No</b>	<b>Yes</b>	<b>Don't know</b>	<b>Total</b>
Are you registered to vote in your jurisdiction?	21%	78%	1%	100%
Did you vote in the last election?	26%	72%	2%	100%
Are you likely to vote in the next election?	9%	82%	9%	100%

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